



Participation of Madhya Pradesh Tourism Board in 54th International Film Festival of India

Why In News?

On November 22, 2023, Madhya Pradesh Tourism Board participated in the ongoing International Film Festival of India (IFFI) in Goa. Principal Secretary Shiv Shekhar Shukla called stakeholders associated with the film and web series industry for film shooting in the state.

Key Points:

- During the International Film Festival, Principal Secretary Shiv Shekhar Shukla met Pankaj Tripathi, Raj Kumar Santoshi, Vijay Sethupathi, Divya Dutta and many other famous Bollywood actors, filmmakers, producer-directors and invited them for film production in the state.
- The Principal Secretary highlighted the key points of the Film Policy of Madhya Pradesh, including the policy aimed at developing a conducive environment for film and web series makers, financial incentives, ease and transparency in permissions, natural beauty, better connectivity, favourable weather and state-of-the-art filming facilities etc.
- Madhya Pradesh Tourism Board also organized a knowledge series on 'Promoting Film Production in Madhya Pradesh - Governance Initiatives and Role of Stakeholders' to encourage the stakeholders associated with the film industry to shoot films in the state and to make them aware of the facilities and concessions offered under the Film Tourism Policy.
- Highlights of Madhya Pradesh Film Policy -
- Permissions for film projects are included in the Public Service Guarantee Act. There is a provision for permission for film shooting in 15 working days.
- To implement the film tourism policy at the district level, ADM level officers are appointed as nodal officers for filming permission in every district.
- includes web series, OTT original content, TV serials and documentaries.
- There is a single window clearance facility for all filming permissions.
- Additional financial grants are available for local artists and there is a provision of discount for film crews to stay in tourism department hotels and resorts for shooting.



Shiv Shekhar Shukla, IAS, Principal Secretary, Department of Tourism and Culture, Govt. of Madhya Pradesh, Madhya Pradesh Tourism Board
Pankaj Tripathi, Actor, Producer, Author and Board Member CBFC
Vijay Sethupathi, Film Director and Writer
Divya Dutta, Actor

