



Madhya Pradesh Tourism Board Received 'Best State Tourism Board' Award

Why in News?

Recently, **Madhya Pradesh Tourism Board (MPTB)** was honoured at the **national level** for the excellent innovations in promoting the tourist destinations of Madhya Pradesh.

Key Points

- MPTB has been given the 'Best Tourism State Board' award in the **country's major travel exhibition SATTE (South Asian Travel and Tourism Exchange)** held in Greater Noida.
 - The Board participated prominently in the **three-day exhibition** and **promoted the tourism destinations and products of the state** before the travel agents, tour operators, hoteliers and various stakeholders from the country and abroad.
 - The Board has been given this honor on the basis of **high level performance** in the field of **tourism, infrastructure development, economic development** of the local community, preservation of culture and heritage of the state.

Note:

- **Some Famous Tourism Destinations:**
 - **Bhopal**- Gohar Mahal, the lakes, Birla Mandir, Van Vihar National Park, etc.
 - **Bhedaghat**- Chaunsath Yogini Temple, Dhuandhar Falls, Marble Rock.
 - **Jabalpur**- Madan Mahal, Kachnar City Shiva Temple, Dumna Nature Park.
 - **Tamias**- Waterfalls, Pench Tiger Reserve.
 - **Pachmarhi**- Satpura national park, Chhota Mahadeo, Dhoopgarh.
- **Some One District One Product (ODOP) of Madhya Pradesh:**
 - **Sheopur**- Guava
 - **Gwalior**- Sandstone Tiles
 - **Datia**- Jaggery
 - **Panna**- Gooseberry/Amla
 - **Ujjain**- Batik Print
 - **Bhopal**- Zari Zardozi & Jute Product
 - **Raisen**- Basmati Rice
 - **Seoni**- Custard Apple