## 7th Edition of 'Jal Mahotsav'

## Why In News?

On November 20, 2022, Principal Secretary Tourism and Culture Department of Madhya Pradesh and Managing Director of MP Tourism Board Shiv Shekhar Shukla said that the seventh edition of 'Jal Mahotsav', one of the biggest events of the state, will be organized by the Madhya Pradesh Tourism Board at Hanuvantiya Island in Khandwa district from November 28, 2022.

## **Key Points**

- The two-month-long water carnival will be inaugurated by Chief Minister Shivraj Singh Chouhan. It will conclude on January 28, 2023.
- Shiv Shekhar Shukla said that Jal Mahotsav has been established as an ideal destination for adventure lovers across the country. In order to increase the enthusiasm and joy of tourists, flying inflatable boat activity is being organized on Hanuvantiya Island located on the backwaters of Indira Sagar Dam. For the first time in the country, tourists will enjoy such activity.
- Adventure activities like scuba diving, night safari on Boriamal Island, luxury regal series boat, 40 feet high rope swing, zip cycle, paramotoring, parasailing, speed boat, jet sky, hot air ballooning, motor boat riding etc. will be the major attractions. A video film will also be screened on the occasion.
- Shukla said that the Test City located in Hanuvantiya Island is being operated by the Tourism Board in association with Sunset Desert Camp for tourists. The tent city will have 104 luxury Swiss tents as well as AC conference halls for corporate conferences.
- Many activities like wellness spa by famous Kareli group of Kerala, national international anglers three day angling sport event, music festival, kite festival will be organized for the entertainment of the tourists in Jal Mahotsav.
- It is noteworthy that 'Jal Mahotsav' is organized by the Madhya Pradesh Tourism Board every year with the aim of developing Hanuvantiya Island, located on the banks of Indira Sagar Dam, an ideal tourist destination.
- The 'Jal Mahotsav' was awarded the India's Unique Water and Adventure Carnival in Spain in January 2022. In 2017, the most unique new tourism product has been awarded by the Ministry of Tourism, Government of India for the year 2015-16.
- It is worth mentioning that during the 60 days of Jal Mahotsav 2021, more than 2 lakh 40 thousand people visited.

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