

## iMPEL-AI Program to Empower India's AI Innovators

## Source: PIB

Recently, <u>Microsoft</u> and iCreate have signed a **Memorandum of Understanding (MoU)** facilitated by the Ministry of Electronics & IT to advance <u>Al startups</u> in India.

- As a part of it, the iMPEL-AI (iCreate-Microsoft programme for Emerging Leaders in Artificial Intelligence) programme was launched.
  - The program will screen 1100 Al innovators across India to become Al Most Valuable Players (MVPs) and focus on priority themes of Healthcare, Financial Inclusion, Sustainability, Education, Agriculture, and Smart Cities.
- Microsoft and iCreate will also provide Al skilling opportunities to 11,000 innovators, startups, and young Indians from across the country through Microsoft's Learning Management System.
  - On completion, participants will receive globally recognized certifications from Microsoft, providing a significant boost to their employability and career progression.
  - Additionally, the program will select and scale 100 startups to build with Azure OpenAl, with the top 25 receiving go-to-market support from Microsoft's Global Network.

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