



Incentive Scheme Extended till 2024

Why in News?

On 12 April 2023, the period of incentive scheme issued by the Madhya Kshetra Vidyut Vitaran Company for better performing line employees and meter readers in revenue collection in rural distribution centers coming under the company's jurisdiction was extended till 31 March 2024. .

Key Points

- In view of the good results of the incentive scheme implemented by the Madhya Kshetra Vidyut Vitaran Company, its duration has been extended till 31 March 2024.
- This scheme has also resulted in increase in consumer satisfaction along with expansion in electricity bill payment facilities for electricity consumers.
- It is worth noting that in this scheme, the company pays the fixed incentive amount as per the provision of the scheme on collection of revenue of more than 250 bills by the line workers and meter readers of the rural distribution centers.
- In the financial year 2022-23, revenue collection of Rs 91,42,00,000 has been done by the personnel from 5,58,365 consumers. A total of 162 eligible personnel have been given an incentive amount of approx Rs 24,60,000.

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