

'Divya Ayodhya' App

Why in News?

Recently, Uttar Pradesh Chief Minister Yogi Adityanath launched 'Divya Ayodhya', a mobile app centered on tourism, designed to enhance the navigational experience for devotees and tourists visiting Ayodhya.

 The 'Divya Ayodhya' app, by combining technology with cultural experiences and highlighting rural homestays, is poised to transform the way tourists connect with the sacred city, offering a more immersive and enriching experience for all.

Key Points

- This all-in-one platform addresses various needs, ranging from itinerary planning and exploration of hidden gems to immersing in Ayodhya's cultural richness.
 - It would also help in exploring key landmarks, temples, monasteries, and historical sites, all accompanied by detailed descriptions and timetables.
 - The app facilitates the **booking of e-cars and e-buses**, offering real-time tracking of their routes and convenient boarding and deboarding options.
 - Users can also reserve homestays, hotels, or tent cities through the app, which connects them with locally trained tourist guides.
 - Additionally, the app provides the option to book wheelchairs and golf carts for seamless sightseeing.
- According to reports, the UP government is in the process of identifying locations on the outskirts
 of Ayodhya to introduce rural homestay options.
 - People visiting Ayodhya can now rent a portion of a house in Daulatpur village for a unique farm stay experience.
 - These initiatives not only aim to boost tourism but also contribute to the local economy while promoting sustainable tourism practices.
- The state government is also set to enhance facilities for tourists and pilgrims visiting key destinations such as Ram Janmabhoomi and temples in Ayodhya. The introduction of electric buses on the 'Dharma Path' and 'Ram Path' is part of these efforts, aiming to provide essential services.

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