

# e-RUPI: Voucher Based Digital Payment System

# Why in News

The Indian government is going to launch an electronic voucher based digital payment system **e-RUPI.** 

There are already many countries using the voucher system for example the US, Colombia, Chile, Sweden, Hong Kong, etc.

### e-RUPI



e-RUPI is a cashless and contactless instrument for digital payment developed by National Payments Corporation of India



Connects sponsors of the services with beneficiaries & service providers in a digital manner without any physical interface



Assures timely payment without involvement of any intermediary.



It can also be used for delivering services meant for providing drugs & nutritional support under Mother & Child welfare schemes, TB eradication programmes, etc

# **Key Points**

## e-RUPI:

It is a cashless and contactless method for digital payment. It is a <u>Quick Response</u> (<u>OR</u>) code or SMS string-based e-voucher, which is delivered to the mobile of the users.

The Vision

- The users will be able to redeem the voucher without needing a card, digital payments app, or internet banking access, at the service provider.
- It connects the sponsors of the services with the beneficiaries and service providers in a digital mode without any physical interface.
- The mechanism also ensures that the payment to the service provider is made only after the transaction is completed.
- The system is **pre-paid** in nature and hence, **assures timely payment to the service provider** without the involvement of any intermediary.
- Different from Virtual Currency:
  - In effect, e-RUPI is still backed by the existing Indian rupee as the underlying asset and specificity of its purpose makes it different to a <u>virtual currency</u> and puts it closer to a voucher-based payment system.

### Issuing Entities & Beneficiary Identification:

- The one-time payment mechanism has been developed by the <u>National Payments</u>
   <u>Corporation of India</u> on its <u>Unified Payments Interface (UPI)</u> platform, in
   collaboration with the Department of Financial Services, Ministry of Health & Family
   Welfare, and National Health Authority.
- It has boarded banks that will be the issuing entities. Any corporate or government agency will have to approach the partner banks, which are both private and public-sector lenders, with the details of specific persons and the purpose for which payments have to be made.
- The beneficiaries will be identified using their mobile number and a voucher allocated by a bank to the service provider in the name of a given person would only be delivered to that person.

#### Uses:

#### Government Sector:

 It is expected to ensure a leak-proof delivery of welfare services and can also be used for delivering services under schemes meant for providing drugs and nutritional support under Mother and Child welfare schemes, drugs & diagnostics under schemes like <u>Ayushman Bharat Pradhan Mantri Jan Arogya Yojana</u>, fertiliser subsidies etc.

### Private Sector:

• Even the private sector can leverage these digital vouchers as part of their employee welfare and **Corporate Social Responsibility (CSR)** programmes.

## Significance:

- The government is already working on developing a <u>Central Bank Digital Currency</u> and the launch of e-RUPI could potentially highlight the gaps in digital payments infrastructure that will be necessary for the success of the future digital currency.
- Future of Digital Currency in India: According to the Reserve Bank of India (RBI), there are at least four reasons why digital currencies are expected to do well in India:
  - Increasing Penetration: There is increasing penetration of digital payments in the country that exists alongside sustained interest in cash usage, especially for small value transactions.
  - High Currency to GDP Ratio: India's high currency to Gross Domestic Product (GDP)
    ratio holds out another benefit of CBDCs.
    - Cash-to-GDP Ratio or Currency in Circulation (CIC) to GDP Ratio or simply currency-to-GDP ratio shows the value of cash in circulation as a ratio of GDP.
  - Spread of Virtual Currencies: The spread of private virtual currencies such as Bitcoin
    and Ethereum may be yet another reason why CBDCs become important from the point of
    view of the central bank.
  - Will Act as a Cushion: Central bank digital currencies might also cushion the general public in an environment of volatile private virtual currencies.

### **Source: IE**