

## Along with 5 Handicraft Products of the state, Sunderja-Mango of Rewa got G.I. tag

## Why in News?

On April 6, 2023, Managing Director, Madhya Pradesh Khadi Village Industries Board and Chief Executive Officer, Sant Ravidas Handicraft Development Corporation Anubha Srivastava said that the GI tag has been given to 6 products (5 Handicraft Products and One Horticulture Product) of Madhya Pradesh by Industry Promotion and Internal Trade of Union Ministry of Commerce.

## **Key Points**

- These 6 products include Gond Painting of Dindori, Carpet of Gwalior, Batik Print of Ujjain, Stone Craft of Jabalpur Bhedaghat, Saree of Waraseoni of Balaghat and Sunderja-Mango of Rewa.
- It is known that this is the first time that so many products of the state have been given GI tags simultaneously. Along with this, the number of GI-tagged products has increased to 19 in the state.
- Anubha Srivastava told G.I. Tag (Geographical Indications Tag) is a type of level in which a product is given a special geographical identity, which is given by the Union Ministry of Commerce.
- He said that with the cooperation of the NABARD Textile Committee and the Ministry of Textiles, the state government has achieved this success in coordination with the Cottage & Village Industries department and local producer organizations.



Gond painting of Dindori



Gond painting of Dindori





Sunderja-Mango of Rewa

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