



## Urban Haats

The Union Ministry of Textile has received a proposal to establish Urban Haat for handicrafts and craftsman at Madhubani, Bihar.

- **Objective:** It aims to setup a **permanent marketing infrastructure** (for handloom weavers and artisans) in big towns and metropolitan cities in order to **eliminate middle agencies.**
- **Beneficiary:** Urban Haats will be set up in the big towns/metropolitan cities to provide **direct marketing facilities** to the **craft persons** and **weavers.**
- **Implementation:** State Handicrafts, handlooms development corporations, and tourism development corporations with sufficient financial resources and organisational capacity will implement the project.
- **Eligibility:** National level and State level handloom agencies/ corporations/ cooperatives/ primary cooperatives/ weavers/ artisans are eligible beneficiaries of urban haat initiative.
- **The financial ceiling :** for Urban Haat is Rs. 300 lakh for each unit.

PDF Refernece URL: <https://www.drishtias.com/printpdf/urban-haats>

