



# Kaushal Se Kal Badlengi: DDU-GKY

## Why in News

Recently, the **Ministry of Rural Development** (MoRD) has celebrated the **foundation day of [Deen Dayal Upadhyaya Grameen Kaushalya Yojana](#)** (DDU-GKY) as “**Kaushal Se Kal Badlengi**” on the occasion of **Antyodaya Diwas** (25<sup>th</sup> September).

## Key Points

### ▪ Inaugurations and New Releases:

- Agripreneurship (entrepreneurship in agriculture) Programme.
  - **Agripreneurship** is defined as generally, sustainable, community-orientated, directly marketed agriculture.
  - Sustainable agriculture denotes a holistic, systems-oriented approach to farming that focuses on the interrelationships of social, economic, and environmental processes.
- Guidelines regarding Captive Employment under DDU-GKY.
  - Captive employers are **businesses which can employ 500 or more** in their own organisation or one of their subsidiaries and have **suitable in-house training facilities**.
- Guidelines for Promotion of Integrated Farming Cluster (IFC).
  - **Integrated Farming is a combined approach** aimed at efficient sustainable resource management for increased productivity in the cropping system.
  - It has multiple objectives of sustainability, **food security**, farmer's security and **poverty** reduction by involving livestock, vermicomposting, **organic farming**, etc.
- Memorandum of Understanding (MoU) for capacity building of **Farmer Producer Organisations** (FPOs)/StartUps and providing incubation support in rural areas.

## Deen Dayal Upadhyaya Grameen Kaushalya Yojana

- MoRD announced it on **Antyodaya Diwas in 2014**.
- It is a **demand-driven placement linked skill training initiative** working under the **National Rural Livelihood Mission** (NRLM).
- It uses skill training and placement in wage employment as a tool **to diversify income and enable sustained upward movement** out of poverty.
- DDU-GKY is **uniquely focused on rural youth between the ages of 15 and 35 years from poor families**.
- **Achievements:** Under DDU-GKY, 10.51 lakh rural youth have been trained and 6.65 lakh successfully placed so far.
  - All **stakeholders need to bring more rural youths under DDU-GKY**, who are interested to become independent and bring a change in society.
- **Significance:**

- DDU-GKY and integrated farming initiatives for rural development across the country are **important for greater success in [skilling](#) and placing the rural youth.**
- DDU-GKY has played a **significant role in the context of [Aatmanirbhar Bharat](#)** through skilling.

### **Antyodaya Diwas**

- Every year, 25<sup>th</sup> September is observed as Antyodaya Diwas to mark the **birth anniversary of Pandit Deendayal Upadhyaya**, one of the great thinkers and philosophers of the nationalist movement of the country.
- The Government of India announced it for the **first time in 2014** along with the **[Deendayal Antyodaya Yojana](#)**.
- Antyodaya means "**uplifting the poorest of the poor**" and the day **aims to reach the person in the last mile.**

**[Source: PIB](#)**

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