AIM-PRIME

Why in News

Recently, the **Atal Innovation Mission (AIM)**, **NITI Aayog** launched **AIM-PRIME (Program for Researchers on Innovations, Market-Readiness & Entrepreneurship).**

Atal Innovation Mission

- **About:**

    - AIM is Government of India's **flagship initiative to promote a culture of innovation and entrepreneurship in the country.**
- **Objective:**

    - **To develop new programmes and policies for fostering innovation** in different sectors of the economy, **provide platform and collaboration opportunities for different stakeholders, create awareness and create an umbrella structure** to oversee the innovation ecosystem of the country.
- **Major Achievement:**

    - AIM's initiatives have played an important contributory role in the advancement of India from a position of **81** in the **Global Innovation Index** in 2015 to a position of **48 in 2020.**

Key Points

- **Aim:**

    - Promoting **science based, deep technology ideas** to market through training and guidance over a period of 12 months.

        - **Deep technology** is based on **tangible engineering innovation** or scientific advances and discoveries. Deep Tech is often set apart by its **profound enabling power,** the differentiation it can create, and **its potential to catalyse change.**
- **Focus Area:**

    - Science-based, knowledge-intensive, deep technology entrepreneurship.
- **Launching & Implementing Agency:**
    - **AIM** has collaborated with **Bill & Melinda Gates Foundation (BMGF)** to launch this nationwide programme which will be implemented by **Venture Centre** - a non-profit technology business incubator hosted by Council Of Scientific And Industrial Research **–National Chemical Laboratory (CSIR-NCL).**
- **Beneficiaries:**

    - **Technology developers** (early-stage deep tech start-ups, and scientists/

engineers/clinicians) with strong science-based deep tech business ideas.
  - Chief Executive Officers and Senior incubation managers of **AIM Funded Atal Incubation Centers** that are supporting deep tech entrepreneurs.
- **Significance:**

  - **Candidates** selected for the programme **will get access to in-depth learning** via a comprehensive lecture series, live team projects, exercises, and project-specific mentoring.
  - They will also **have access to a deep tech start-up playbook, curated video library, and plenty of peer-to-peer learning opportunities.**

Source:PIB

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