



Odisha Government's SWAYAM and KHUSI Schemes

[Source: TH](#)

The Odisha government has recently announced a one-time livelihood cash assistance of ₹1,000 for the families covered by the **Public Distribution System (PDS)** in the state.

- A new scheme called '**Swayam**' was launched to provide interest-free bank loans of ₹1 lakh to rural unemployed youths aged 18-35 (18-40 for special category) to initiate new business ventures.
 - At national level, [Pradhan Mantri MUDRA Yojana \(PMMY\)](#) was launched in April, 2015 for providing loans up to 10 lakh to the **non-corporate, non-farm small/micro enterprises**.
- The government expanded the existing **KHUSI scheme, now called KHUSI+**, to distribute **belted sanitary napkins** for institutional deliveries and medical termination of pregnancy in government facilities, aiming to improve menstrual hygiene awareness and reduce maternal mortality and morbidity rates in the state.
 - Odisha boasts a high rate of 81.5% of women using hygienic menstrual protection, exceeding the national average, as per the **National Family Health Survey 5**.

Read more: [National Family Health Survey 5](#), [Public Distribution System \(PDS\)](#)

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