

# **Payment Aggregators**

**Prelims:** RBI, Payment and Settlement Systems Act, 2007, Payment Gateway.

Mains: Payment Aggregators.

## Why in News?

Recently, the <u>Reserve Bank of India (RBI)</u> has given in-principle approval to 32 firms to operate as **Online Payment Aggregators (PA),** under the <u>Payment and Settlement Systems Act, 2007 (PSS Act).</u>

 The PSS Act, 2007 provides for the regulation and supervision of payment systems in India and designates the RBI as the authority for that purpose and all related matters.

#### **Note**

In principle approval means that an approval has been granted based on certain conditions or assumptions, but that additional information or steps may be required before final approval is given.

# What is a Payment Aggregator?

#### About:

- Online payment aggregators are companies that facilitate online payments by acting as intermediaries between the customer and the merchant.
  - The RBI introduced <u>Guidelines for Regulating PAs</u> and Payment Gateway in March 2020.

#### Functions:

- They typically provide a range of payment options to customers, including credit and debit cards, bank transfers, and e-wallets.
- Payment aggregators collect and process payment information, ensuring that transactions are secure and reliable.
- By using a payment aggregator, businesses can avoid the need to set up and manage their own payment processing systems, which can be complex and expensive.
  - Some examples of payment aggregators include PayPal, Stripe, Square, and Amazon Pay.

#### Key Features:

- **Multiple Payment Options:** Payment aggregators offer a range of payment options to customers, making it easier for them to pay for goods and services.
- **Secure Payment Processing:** Payment aggregators use **advanced security measures** to ensure that transactions are safe and secure.

- **Fraud Detection and Prevention:** Payment aggregators use algorithms and machine learning to detect and prevent fraud, reducing the risk of chargebacks and other payment disputes.
- Payment Tracking and Reporting: Payment aggregators provide detailed reports on payment transactions, making it easier for businesses to manage their finances and reconcile their accounts.
- Integration with Other Systems: Payment aggregators can integrate with a range of other systems, such as accounting software and inventory management systems, to streamline the payment process and make it easier to manage business operations.

#### Types:

- Bank Payment Aggregators:
  - They involve high setup costs and are difficult to integrate.
  - They lack many of the popular payment options along with detailed reporting features. Because of the **high cost, bank payment aggregators are not suitable for small businesses** and startups.
  - e.g.; Razorpay and CCAvenue.

## Third-Party Payment Aggregators:

- Third-party PAs offer innovative payment solutions to businesses and have become more popular these days.
- Their user-friendly features include **a comprehensive dashboard**, easy merchant onboarding, and quick customer support.
- e.g.; PayPal, Stripe and Google Pay.

## RBI's Criteria for Approving an Entity as Payment Aggregator:

- Under the payment aggregator framework, only firms approved by the RBI can acquire and offer payment services to merchants.
- A company applying for aggregator authorisation must have a minimum net worth of Rs 15 crore in the first year of application, and at least Rs 25 crore by the second year.
- It must also be compliant with global payment security standards.

# How is the Payment Aggregator different from Payment Gateway?

- A payment gateway is a software application that connects an online store or merchant to a payment processor, allowing the merchant to accept payment from a customer.
  - Payment aggregators, on the other hand, are intermediaries that provide a single platform to connect multiple merchants to different payment processors.
- The main difference between a payment aggregator and payment gateway is that the **former** handles funds while the latter provides technology.
- Payment aggregators can offer a payment gateway, but vice versa is not true.

# What are RBI's Other Initiatives to Regulate Fintech Firms?

## RBI's Fintech Regulatory Sandbox:

• Established in 2018 with the primary objective of being a controlled regulatory environment for testing fintech products.

## Payment System Operators license:

 This initiative was brought in in order to scrutinize the ever-expanding payments landscape in India.

### Digital Lending Norms:

 All digital loans must be disbursed and repaid through bank accounts of regulated entities only, without the pass-through of lending service providers (LSPs)

### RBI's Payment Vision 2025:

- It aims to **elevate the payment systems** towards a realm of empowering users with **affordable payment options accessible anytime and anywhere** with convenience.
- It builds on the initiatives of <u>Payments Vision 2019-21.</u>

#### RBI's upcoming White-List:

 The RBI has prepared a "white-list" of digital lending apps (List of Approved Lenders) in order to curb rising malpractices in the digital lending ecosystem.

## Source: IE

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