



MICE Center to be Built in Jodhpur

Why in News?

According to the information given by the Information and Public Relations Department of Rajasthan on August 26, 2023, MICE center will also be constructed in Jodhpur district, famous for hosting national & international events.

Key Points:

- MICE (Meeting Incentive Conference and Exhibition) centers will play an important role in promoting art and business tourism in the state.
- Chief Minister Ashok Gehlot has given financial sanction of Rs 25 crore for the construction of the center. This decision has been taken in the commitment to become Sirmour in the tourism sector. This will give impetus to MICE tourism.
- At present, the MICE center will be constructed on 5,650 square meters out of the total 65,000 square meters of land allotted to the Women's Polytechnic College campus by the Jodhpur Development Authority. Exhibition Hall, Central Block (G+2) will be constructed here in the first phase.
- This block will have various functions including registration and information center, administration block, VIP lounge, meeting space for trade and business center, parking area.

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