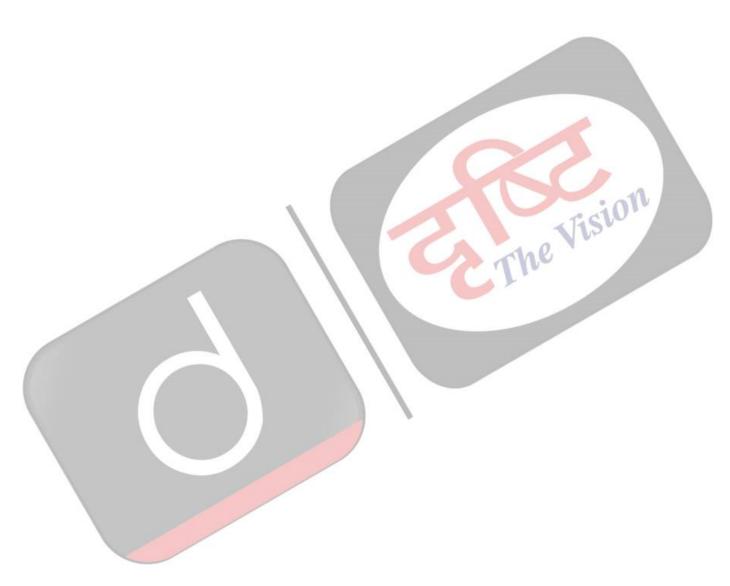


Attitude and Aptitude

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ATTITUDE AND APTITUDE



ATTITUDE

A psychological tendency where one evaluates something with some degree of favour/disfavour

Classification:

- Explicit (formed consciously)
- Implicit (subconscious behaviour)

towards

composting

ABC Model of Attitude

 titude
 (feelings & emotions)

 "composting is important to me"

 ATTITUDE
 BEHAVIOURAL

 (overall evaluation)
 (past & future activity)

AFFECTIVE

(past & future activity) "I compost wherever I go"

COGNITIVE (thoughts & beliefs) 'composting reduces CO₂ emissions"

Changing Attitude: Classical/ Pavlovian Conditioning:

 Exposing one to a positive and neutral stimulus repeatedly so that the response towards both becomes same eventually

CLASSICAL CONDITIONING BEFORE CONDITIONING DURING CONDITIONING Neutral Sitmulus positive Sitmulus

Instrumental Conditioning: Rewarding positive behaviour besides punishing negative behaviour

Social Observation:
 Learning from social environment

APTITUDE

Aptitude v/s Interest/Skill/Intelligence			APTITUDE Ability to do Something
Aptitude v/s	Meaning	Difference from Aptitude	Something
Interest	Attraction towards a task	Even if one has interest but not the potential (aptitude), they may not succeed	ATTIDUDE Posture towards
Skill	Knowledge to do a given task with ease and precision	Skills can be acquired; aptitude is inborn, unique	something or someone
Intelligence	Capacity for learning, reasoning, understanding etc.	It is the ability to apply skills; aptitude helps to master a skill	 While aptitude is related to competence, attitude is to do with character Aptitude without Attitude is Blind; Attitude without Aptitude is Lame

Read More: Attitude and Aptitude

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