Prasar Bharati MoU with Malaysia

The Indian cabinet has approved the memorandum of understanding (MoU) signed between India's Prasar Bharati and Radio Televisyen Malaysia (RTM) in November 2023. This brings the total number of MoUs signed by Prasar Bharati with various countries to 46.

- These MoUs play a crucial role in distributing **content globally, fostering partnerships** with international broadcasters, and adapting to new technological demands.
- Prasar Bharati is India's largest public broadcasting agency. It is a statutory autonomous body set up by the Prasar Bharati Act in 1997 and comprises the Doordarshan Television Network and All India Radio, which were earlier media units of the Ministry of Information and Broadcasting.
 - It is a vital contributor to nation-building, diligently prioritizing the delivery of meaningful and accurate content to a diverse audience, both domestically and The Vision internationally.

Read more: Broadcasting only Through Prasar Bharati

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