



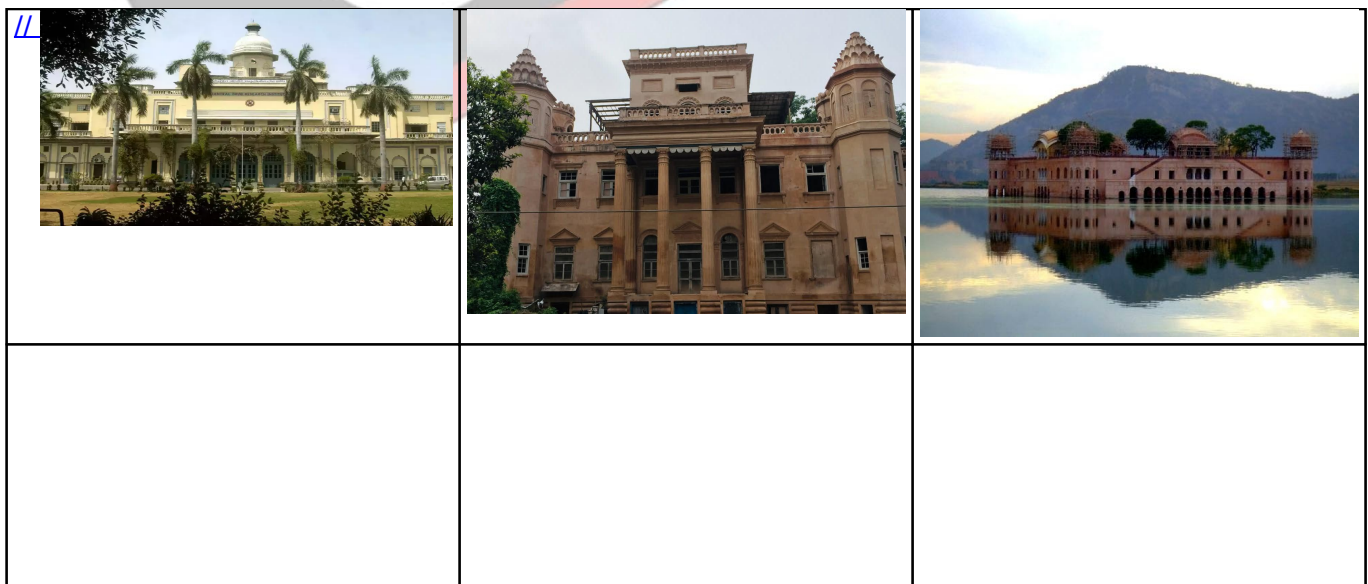
## 9 Heritage Sites of U.P. to get the look of Heritage Hotels

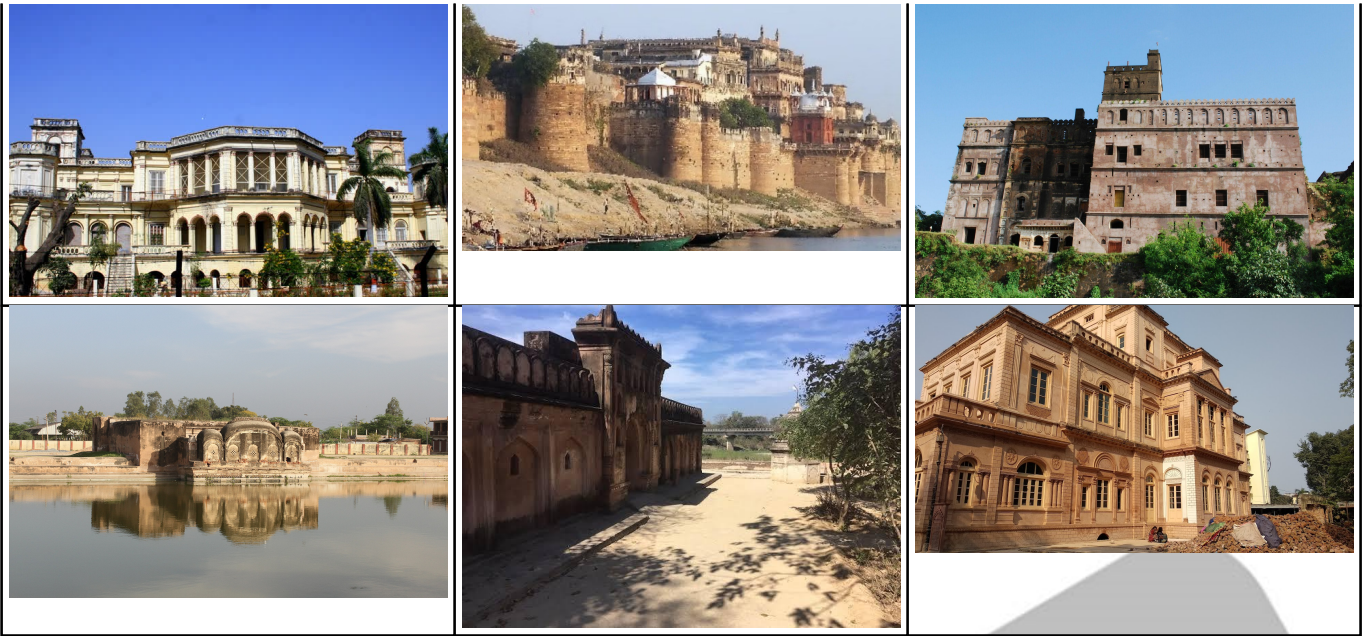
### Why is News?

On August 14, 2023, Uttar Pradesh Principal Secretary and Director General of Tourism Mukesh Meshram said that in order to develop the heritage buildings of the state for heritage tourism in collaboration with the private sector, the state government has started preparations to convert nine heritage sites of the state into heritage hotels.

### Key Points:

- The state government has prepared to convert Chhatar Manzil, Kothi Gulistan-E-Iram, Kothi Darshan Vilas and Kothi Roshanuddaula in Lucknow, Chunar Fort in Mirzapur, Barua Sagar Fort in Jhansi, Barsana Jal Mahal in Mathura, Shukla Talab in Kanpur and Tikaitrai Baradari in Bithoor as hotels for heritage tourism.
- In line with the government's efforts to develop heritage buildings of the state for heritage tourism in collaboration with the private sector, many renowned hotel groups have shown interest in it.
- The hotel groups that are interested in investing in these heritage buildings include Leela Hotels, Neemrana Hotels, Indian Hotels Company (Taj Hotels), Mahindra Hotels and Resorts, Oberoi Hotels, The MRS Group & Resorts, Lalit Hotels, Hyatt Regency, Sarovar Hotels & Resorts, Accor Group, THF Hotels, Langer Hotels, Royal Orchid Hotels, Ramada Hotels, Clark Hotels etc.
- According to Principal Secretary and Director General Tourism Mukesh Meshram, the successful bidder for the project will be selected on the basis of quality and cost system. Norms and responsibilities for conservation of heritage buildings have also been fixed.
- These include keeping the configuration of the archaeological building intact, not making any changes in the original form, using the building according to its mythological & historical importance, setting up signage by the developer regarding the history of the heritage building, local culture, food, Display of art, dress, cuisine and cultural genres, development of nearby villages by adopting by the selected developer under CSR, along with providing employment to 25 percent local citizens.





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