

'Chief Minister Folk Artist Promotion Scheme - 2023'

Why in News?

On June 24, 2023, Rajasthan's Minister of Art, Literature, Culture & Archaeology, Dr. B.D. Kalla said in the first meeting of the State Appellate Policy Making & Supervision Committee organized by the Department at the Government Secretariat in Jaipur that under the 'Mukhyamantri Lok Kalakar Protsahan Yojana-2023', folk artists of the state will be given the opportunity to perform 100 days of art in their local areas by honouring their art.

Key Points:

- Minister Dr. B.D. Kalla said that as per the intention of the Chief Minister, folk artists would be given employment for 100 days per family every year through the performance of folk arts.
- He said that if the art of the folk artist is protected and he gets 100 days of assured employment, then he can easily raise his family.
- At the same time, the art of the artist will also go to the general public and they will get more work and these artists will be given opportunities to perform in government programs, festivals, fairs, festivals, ceremonies, schools and colleges etc.
- A web portal for online registration of folk artists will also be launched soon. All the folk artists of the state will be able to register themselves on the web portal through their Jan Aadhaar card.
- Under the scheme, folk artists will be given folk artist incentive cards. This card will be the primary
 document of artists to get an art performance opportunity, which will identify an artist.
- Rajasthan Sangeet Natak Akademi, Jodhpur has been made the nodal agency for the operation of 'Mukhyamantri Lok Kalakar Protsahan Yojana-2023'.



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