

Ladakh Sea Buckthorn and Kerala Onattukara Sesame

Source: TH

Why in News?

- Recently, the <u>Geographical Indication (GI)</u> Registry, operating under the Ministry of Commerce & Industry, Government of India, has awarded the GI tag to the Department of Industries & Commerce, Ladakh, for 'Ladakh Sea Buckthorn'.
- This recognition follows the previously granted GI tags for Ladakh Apricot (Raktsey Karpo), Ladakh <u>Pashmina</u>, and <u>Ladakhi Wood Carving</u>.
- In another region, the Onattukara Vikasana Agency (OVA), the registered owner of the GI-tagged <u>Onattukara sesame</u> in Kerala, is actively working to expand the cultivation of this unique sesame variety.

What are the Key Facts About the Sea Buckthorn?

- Sea Buckthorn (Hippophae L) a shrub which produces an orange-yellow coloured edible berry is sour in taste but rich in vitamins, especially Vitamin C.
 - Ladakh Sea Buckthorn is a vital crop in Union Territory Ladakh, with 90% of its production originating from the region.
 - It is also popularly known as 'Wonder Plant', "Ladakh Gold", "Golden Bush" or "Gold Mine".
- In India, it is found above the tree line in the Himalayan region, generally in dry areas such as the cold deserts of Ladakh and Spiti.
- It is a soil-binding plant which prevents <u>soil-erosion</u>, checks siltation in rivers and helps preserve floral biodiversity.



What are the Key Facts About the Onattukara Sesame?

- Onattukara sesame is a type of **sesame grown in Kerala, India.**
- The OVA plans to increase the area under sesame cultivation from 600 hectares to 2,000 hectares.

- Onattukara sesame and its oil are famous for its unique health benefits.
 - Relatively **higher antioxidant** content in Onattukara sesame helps in fighting the free radicals, which destroy the body cells.
 - Also, the high content of unsaturated fat makes it beneficial for heart patients.
- Traditional ayurvedic doctors in the region have used Onattukara sesame oil for treating rheumatism (umbrella term that refers to arthritis and several other conditions that affect the joints, tendons, and muscle) and skin protection since the 18th century.

UPSC Civil Services Examination, Previous Years Questions (PYQs)

<u>Prelims</u>

Q1. Which of the following has/have been accorded 'Geographical Indication' status? (2015)

- 1. Banaras Brocades and Sarees
- 2. Rajasthani Daal-Bati-Churma
- 3. Tirupathi Laddu

Select the correct answer using the code given below:

(a) 1 only (b) 2 and 3

(b) 2 and 3 only(c) 1 and 3 only

(d) 1, 2 and 3

Ans: (c)

Q2. India enacted the Geographical Indications of Goods (Registration and Protection) Act, 1999 in order to comply with the obligations to (2018)

(a) ILO
(b) IMF
(c) UNCTAD
(d) WTO

Ans: (d)

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