



Advisory on Public Service Broadcasting' Obligation

Why in News?

Recently, the [Information and Broadcasting Ministry](#) clarified that **private TV** channels must show programs about important **national issues and topics** that matter to society for **30 minutes every day**, under the [“Guidelines for Uplinking and Downlinking of Television Channels in India, 2022”](#).

What are the Key Points Related to the Advisory?

- **Voluntary Nature:** The government wants private TV channels to **show information of national importance to the public voluntarily**, and they can check and make sure they are following the rules themselves.
- **Topics Included:** The Ministry stated that TV stations should include topics such as **education and literacy, agriculture and rural development, health and family welfare, science and technology, women and minority welfare**, protection of the environment and culture, and national unity in their programs.
 - The topics listed (such as education and health) are suggestions and **can be expanded to include others like disaster management and water conservation**.
- **Reporting:** They need to **submit a report to the government each month**.
 - They will need to **include a certificate in their annual report**.
 - But **foreign channels** that only show programs in **languages not listed in the Eight Schedule of the Indian Constitution** will **not have to follow these rules**.
 - Channels that mainly show **sports or religious programs** will not have to submit the monthly reports either.

What are Guidelines for Uplinking and Downlinking of Satellite Television Channels in India 2022?

- To deal with issue of permissions to the companies registered in India for **Uplinking and Downlinking of TV Channels**, setting up of [Teleports/ Teleport Hubs](#), use of **Digital Satellite News Gathering (DSNG)/ Satellite News Gathering (SNG)/ Electronic News Gathering (ENG)** systems, these guidelines were introduced.
- It includes:
 - **New Guidelines ease compliance for Television Channels**
 - **No prior Permission for Live Telecast of Events**
 - **Indian Teleports may uplink Foreign Channels**
 - **Obligation to telecast content in National/Public Interest.**

[Source: TH](#)

