



Har Hit Store and Vita Booth Scheme

Why In News?

On January 2, 2023, Haryana's Cooperation Minister Dr. Banwari Lal said that a better scheme is being implemented by The **Haryana Dairy Federation's Vita Booth and Haryana Agro Industries** to connect the youth of the state with self-employment.

Key Points

- Minister of Cooperation Banwari Lal said that if any eligible person of **Mukhyamantri Antyodaya Parivar Utthan Yojana** chooses to open every interest store, then the Dairy Federation has also decided to exempt the youth from families living below the poverty line in the security amount. In this way, without any security amount, the youth can make their future pleasant and happy by taking every interest store and making it a source of permanent income for livelihood.
- He informed that bank loan facility is also being provided to the youth for every interest store. To open each interest store, the eligible person should have rent or own 200 square feet of space in a rural or urban area. The age of the eligible person should be 18 to 55 years and educational qualification should be only 10th pass.
- He said that the cost of opening vita booths is about two lakh 70 thousand rupees. It also includes the cost of the shop rack and packed goods. Under this scheme, 15% loan is provided by Haryana Agro and 85% by bank.
- To open Vita booths in the state, a 12 by 12 square feet Vita booth can be set up. For this, security amount is also not taken from BPL family. Only Rs 10,000 is charged from an Antyodaya eligible and Rs 50,000 as security from general category applicants. For this, the educational qualification of the applicant should be 10th pass and age should be at least 18 and maximum 55 years.
- The Cooperation Minister said that the youth are being given a better option to open every hit store by The Haryana Dairy Federation's Vita booth and Haryana Agro Industries. Agro Industries' Har Hit Store and Vita Booth Scheme is becoming very popular in the state and it is an ambitious scheme for the youth. The Haryana government has set a target of opening 1000 every hit store and Vita booth.

PDF Refernece URL: <https://www.drishtias.com/printpdf/har-hit-store-and-vita-booth-scheme>