



'More Gaon More Pani' campaign

Why In News?

On April 22, 2022, Chief Minister Bhupesh Baghel honored the women involved in water quality testing in Ganj Mandi courtyard of Durg district by giving them the title of '**Jal Bahini**' at the end of the '**Mor Gaon More Pani**' campaign.

Key Points

- This campaign was carried out in all the districts of Chhattisgarh in collaboration with UNICEF.
- It was started under the Jal Jeevan Mission on March 22, 2022, on the occasion of World Water Day.
- The purpose of this campaign, run from 22 March to 22 April, is to enrich and conserve the entire water by making proper management of the gray water generated after the use of water and rain water in each village by various technical methods.

PDF Reference URL: <https://www.drishtias.com/printpdf/more-gaon-more-pani-campaign>

