



SWAYATT Initiative

Why in News?

Recently, a function was held to **commemorate the success of “SWAYATT”**, an initiative to **promote ‘Start-ups, Women and Youth Advantage Through e-Transactions’(SWAYATT) on [Government E-Marketplace \(GeM\)](#)** in New Delhi.

What is SWAYATT Initiative?

- **About:**
 - The initiative was **launched in February 2019 under Ministry of Commerce and Industry.**
 - It **brings together the key stakeholders** within the Indian entrepreneurial ecosystem to Government e-Marketplace the national procurement portal.
- **Progress So Far:**
 - **Increased Business Opportunities:** More than 8.5 lakh [Micro and Small Enterprises \(MSEs\)](#) have been registered on GeM portal who have been able to get business of over Rs. 1.87 lakh crore spread across 68 lakh+ orders.
 - **Empowerment of Women:** More than 1.45 lakh women MSEs have fulfilled 7.32 lakh orders worth 15,922 Crore.
 - **Empowering SC/STs:** Approximately 43000 SC/ ST MSEs have delivered 1.35 lakh+ orders worth 2,592 Crore on the GeM portal so far.
 - **Market to Farmers:** 105 [Farmer Producer Organisations](#) (FPOs) can now sell more than 200 Agri products directly to the Government through GeM.

What is Government e-Marketplace?

- GeM is an **Online Market platform was setup in 2016** to facilitate procurement of goods and services by the government ministries, departments, public sector undertakings (PSU) etc.
- It has been envisaged as **National Procurement Portal of India.**
- It has been developed by **Directorate General of Supplies and Disposals (Ministry of Commerce and Industry)** with technical support of **National e-governance Division (Ministry of Electronic and Information Technology).**
- It functions under **Directorate General of Supplies and Disposals (DGS&D), Ministry of Commerce and Industry.**
- GeM is a completely paperless, cashless and system driven e-market place that enables procurement of common use goods and services with minimal human interface.

[Source:PIB](#)

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