



GI Tags to Two Products

Why in News

Recently, **Chak-Hao**, the black rice of **Manipur** and the **Gorakhpur (Uttar Pradesh) terracotta** have bagged the **Geographical Indication (GI) tag**.

Key Points

- **Chak-Hao:** [//](#)



- Chak-Hao is a **scented glutinous (sticky) rice** which has been in cultivation in Manipur over centuries, and is characterised by its special aroma.
- The **rice is black in colour** and takes the longest cooking time of 40-45 minutes due to the presence of a **fibrous bran layer and higher crude fibre content**.
- It is normally eaten during community feasts and is served as **Chak-Hao kheer**.
- Chak-Hao has also been **used by traditional medical practitioners** as part of traditional medicine.

- **Gorakhpur terracotta:**



- The terracotta work of Gorakhpur is a centuries-old traditional art form.
- The **entire work is done with bare hands**.

- The clay used in the terracotta products is **'Kabis' clay** which is found in the ponds of Aurangabad, Bharwalia and Budhadih village areas.
 - Also, such **clay is found only in the months of May and June**, as for the rest of the year, the ponds are filled with water.
- The potters **do not use any colour**, they only dip the clay structure in a mixture of soda and mango tree barks, and bake it.
 - The **red colour of terracotta does not fade** for years.
- Major products of craftsmanship include the **Hauda elephants, Mahawatdar horse, deer, camel, five-faced Ganesha, single-faced Ganesha, elephant table, chandeliers, hanging bells etc.**

Geographical Indication (GI)

- It is an **insignia on products** having a unique geographical origin and evolution over centuries with regard to its special quality or reputed attributes.
- It is a **mark of authenticity** and ensures that registered authorized users or at least those residing inside the geographic territory are allowed to use the popular product names.
- GI tag in India is governed by **Geographical Indications of Goods (Registration & Protection) Act, 1999**. It is issued by the **Geographical Indications Registry (Chennai)**.

Benefits of GI Tag

- It provides **legal protection** to Indian Geographical Indications thus preventing unauthorized use of the registered GIs by others.
- It **promotes economic prosperity** of producers of goods produced in a geographical territory.
- The GI protection in India leads to **recognition of the product in other countries thus boosting exports**.

[Source: TH](#)

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