



# Government e-Marketplace

## Why in News?

[Government e-Marketplace](#) achieves a **Gross Merchandise Value (GMV)** of **Rs. 1.5 Lakh Crores**.

- GeM has been effectively contributing to the government's commitment of **"Minimum Government, Maximum Governance"**.

## What is Gross Merchandise Value (GMV)?

- GMV refers to the **value of goods sold via customer-to-customer or e-commerce platforms**.
- It is calculated prior to the **deduction of any fees or expenses**.
- It is a measure of the growth of the business or use of the site to resell products owned by others through consignment.

## What is the Government e-marketplace (GeM)?

- **About:**
  - The GeM is an **online platform** launched by the **Ministry of Commerce and Industry, Government of India** in 2016 to **facilitate procurement of goods and services** by various government departments and organisations.
  - It is open to all government departments, public sector undertakings, autonomous bodies and other organisations.
  - Currently, GeM stands at the **third position** after **Singapore's GeBIZ**.
    - **South Korea's KONEPS** is the largest such platform in the world.
- **Significance:**
  - **Boost to Digital Economy:**
    - The e-marketplace can promote the use of technology in government procurement processes, contributing to the **growth of [India's digital economy](#)**.
    - In the last 6.5 years, GeM has **revolutionised the ecosystem of public procurement** in the country through **technology, the digitization of processes, the digital integration of all stakeholders**, and the use of analytics.
  - **Improved vendor participation:**
    - GeM can **encourage more vendors, including [small and medium enterprises](#)**, to participate in government procurement processes, leading to increased competition and better value for money for the government.
  - **Transparency and Efficiency:**
    - A government e-marketplace can improve the transparency and efficiency of procurement processes by **standardising and automating procedures**, reducing the scope for **corruption and human error**.
  - **Last Mile Outreach:** GeM has integrated with **1.5 lakh+ India Post offices** and **5.2+ lakh Village Level Entrepreneurs (VLEs)** via the Common Service Centres for **last-mile outreach and service delivery**.

▪ **Developments:**

- **Country of Origin Mandatory:** Every time a new product is registered on GeM, sellers are required to list the **Country of Origin**.
- **Bamboo Market Window:** The **National Bamboo Mission and the Government e-Marketplace (GeM)** have collaborated to have a dedicated window on the GeM portal for marketing of the **Bamboo Goods** (Bamboo based products & Quality Planting Materials).

[Source: PIB](#)

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