



Rashtriya Gokul Mission

For Prelims: Rashtriya Gokul Mission and related initiatives, Rashtriya Pashudhan Vikas Yojana, Gokul Grams

For Mains: Initiatives to Promote Livestock Sector

Why in News?

Recently, Ministry of Fisheries, Animal Husbandry and Dairying announced that **employment will be given to more than 50 lakh farmers.**

- Under [Rashtriya Gokul Mission \(RGM\)](#) there is a scheme to **provide subsidy on cow/buffalo/pig/chicken/goat breeding farms and silage making units** of which 50% subsidy will be given by the Government of India. Also, **3% interest subvention on the loan amount** can also be taken **under the Animal Husbandry Infrastructure Development Fund (AHIDF) scheme.**

What is Rashtriya Gokul Mission?

- **About:**
 - It is being implemented for **development and conservation of indigenous bovine breeds since December 2014.**
 - The scheme is also continued **under umbrella scheme [Rashtriya Pashudhan Vikas Yojna from 2021 to 2026](#)** with a budget outlay of Rs.2400 crore.
- **Nodal Ministry:**
 - Ministry of Fisheries, Animal Husbandry and Dairying
- **Objectives:**
 - To enhance productivity of bovines and increasing milk production in a sustainable manner using advance technologies.
 - To propagate use of high genetic merit bulls for breeding purposes.
 - To enhance Artificial insemination coverage through strengthening breeding network and delivery of Artificial insemination services at farmers doorstep.
 - To promote indigenous cattle & buffalo rearing and conservation in a scientific and holistic manner.
- **Significance:**
 - The RGM will result in enhanced productivity and benefit of the programme, **percolating to all cattle and buffaloes of India especially with small and marginal farmers.**
 - This programme will **also benefit women in particular since over 70% of the work** involved in livestock farming is **undertaken by women.**
- **Components:**
 - Availability of High genetic Merit Germplasm
 - Extension of Artificial Insemination Network
 - Development and Conservation of indigenous Breeds
 - Skill Development

- Farmers Awareness
- Research Development and Innovation in Bovine Breeding
- **Implementing Agency:**
 - Rashtriya Gokul Mission will be implemented through the “State Implementing Agency (SIA viz Livestock Development Boards).
- **Significant Initiatives:**
 - **Gopal Ratna Awards:**
 - For farmers maintaining the best herd of Indigenous Breed and practicing best management practices.
 - **Kamdhenu Awards:**
 - For best-managed Indigenous herd by Institutions/Trusts/ NGOs/ Gaushalas or best-managed Breeders’ societies.
 - **Gokul Grams:**
 - RGM envisages the establishment of integrated cattle development centers, ‘**Gokul Grams**’ to develop indigenous breeds including up to 40% nondescript breeds (belonging or appearing to belong to no particular class or kind) with objectives to:
 - Promote indigenous cattle rearing and conservation in a scientific manner.
 - Propagate high genetic merit bulls of indigenous breeds.
 - Optimize modern Farm Management practices and promote Common Resource Management.
 - Utilize animal waste in an economical way i.e., Cow Dung, Cow Urine.
 - Recently, **funds have been released for setting up of 16 Gokul Grams.**
 - **National Kamdhenu Breeding Centre (NKBC):**
 - It is being established as a Centre of Excellence to develop and conserve Indigenous Breeds in a holistic and scientific manner.
 - **E-Pashu Haat:**
 - It is a web portal which provides information on pet cattle, trading of bovine animals that were not offered on any other platform in the country.
 - **Nakul Prajnan Bazaar:**
 - An e-market portal connecting breeders and farmers, for quality- disease-free bovine germplasm.
 - **Pashu Sanjivni:**
 - An animal wellness program encompassing the provision of animal health cards (‘Nakul Swasthya Patra’) along with unique identification and uploading data on National Database.
 - **Advanced Reproductive Technology (ART):**
 - Including Assisted Reproductive Technique- IVF/Multiple Ovulation Embryo Transfer (MOET) and sex-sorted semen technique to improve the availability of disease-free female bovines.
 - **National Bovine Genomic Center for Indigenous Breeds (NBGC-IB):**
 - It will be established for selection of breeding bulls of high genetic merit at a young age using highly precise gene-based technology.
 - **AHIDF Scheme:**
 - AHIDF of Rs.15000 crore has been set up **under [Atma Nirbhar Bharat Abhiyan stimulus package](#)** for incentivizing investments by individual entrepreneurs, private companies, MSME, **[Farmers Producers Organizations \(FPOs\)](#)** and Section 8 companies to establish:
 - the **dairy processing and value addition infrastructure,**
 - **meat processing** and value addition infrastructure and
 - **Animal Feed Plant.**

UPSC Civil Services Examination, Previous Years Question (PYQ)

Q. Livestock rearing has a big potential for providing non-farm employment and income in rural areas. Discuss suggesting suitable measures to promote this sector in India. (2015)

Source: PIB

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