



## MP Tourism Board signed 8 MoUs in PBD 2023

### Why In News?

- On January 9, 2023, Madhya Pradesh Tourism Board signed MoU with 8 country chapters of Global Organization of People of Indian Origin (GOPIO) at MP Tourism Pavilion at Brilliant Convention Center in Indore at **17<sup>th</sup> Pravasi Bharatiya Divas** Convention.

### Key Points

- The MoUs were signed with France Metropole Paris, Mauritius, Reunion Islands, Martinique, Sri Lanka, Gopio International, Malaysia and Mauritius.
- The MoU was signed by Principal Secretary Tourism and Culture and Managing Director Tourism Board Shiv Shekhar Shukla on behalf of the Tourism Board and chairmen of eight countries of GOPIO.
- Principal Secretary Shiv Shekhar Shukla said that this MoU has been signed with the aim of establishing more cooperation in the development of the tourism sector of the state, promoting and promoting tourist places. It is also an effort to strengthen, promote and develop cooperation in research, promotion and tourism development.
- The Principal Secretary said that every person of Indian origin is indeed a cultural ambassador of the country. He also appealed to all overseas Indians to promote India's culture abroad.
- President GOPIO Frans Rajaram Munuswamy said the MoU will pave the way for a fruitful relationship for the two countries. This will further strengthen the bond that exists between Madhya Pradesh tourism and French speaking regions.

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