



# Home-Stay Scheme in Indore for PBD and GIS

## Why In News?

- On December 29, 2022, Principal Secretary of Madhya Pradesh Tourism Board Shiv Shekhar Shukla said that Madhya Pradesh Tourism Board has given a **golden opportunity to indore residents to earn additional income by converting their house into a home-stay**, under which tourists will also be provided accommodation facilities from home-stay along with guests arriving in Indore for **Pravasi Bharatiya Sammelan and Global Investor Summit**.

## Key Points

- Madhya Pradesh Tourism Board Principal Secretary Shiv Shekhar Shukla said that for this, the Madhya Pradesh Tourism Board is launching a special campaign for home-stay registration from January 3 to 7, 2023. The application of local residents of Indore who register in the campaign will be registered on fast track mode.
- He told that to provide experience of the rich culture, traditions and cuisine of the state to the overseas Indians reaching Indore for Pravasi Bharatiya Sammelan and Global Investor Summit, providing clean and affordable places to stay and employment opportunities at the local level. To make it available, a special campaign for home-stay registration is being run.
- The units registered by the Tourism Department will be publicized. Financial incentives are also provided for completion of guest accommodation, enhancing the facilities available in the unit.
- Apart from this, it provides an opportunity to registered units to participate in digital marketing, pricing, technical support for promotion, capacity building of human resources working in the unit, national and international level travel marts and workshops.

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