



# Madhya Pradesh Day Celebration held at International Trade Fair

## Why In News?

- On November 18, 2022, Madhya Pradesh Day celebrations were organized with cultural grandeur at the ongoing 41<sup>st</sup> India International Trade Fair 2022 at Pragati Maidan, New Delhi. The program was inaugurated by lighting the lamp by Small Industries Corporation President Imarti Devi, Secretary Micro, Small and Medium Enterprises P. Narhari, General Manager Small Industries Corporation Rohit Singh and Residential Commissioner Pankaj Raag.

## Key Points

- Secretary P. Narhari said that Madhya Pradesh pavilion has been built on the theme 'Vocal for local and local to global' in this trade fair organized on the 75<sup>th</sup> anniversary of independence.
- This pavilion invites visitors to participate in the Global Investors Summit and Pravasi Bharatiya Divas to be held in Indore in the near future. This pavilion provides an opportunity to observe the policies, achievements, cultural heritage, art and culture of the state including self-reliant Madhya Pradesh road map. A live demonstration of clay craft of Chhatarpur and Zari-zardozi art of Bhopal is also being done in the pavilion.
- Madhya Pradesh Day celebrations showcased the rich music and dance heritage of the state. In the cultural program, Bheru Singh Chauhan and group presented Kabir folk song of Malwa area and Sanjay Mahajan and group presented Gangaur folk dance of Nimar area.
- Awards for outstanding performance in government and private sector were also distributed at the function. Madhya Pradesh Mati Kala Board bagged the first prize and Madhya Pradesh Rural Livelihood Mission bagged the second prize.

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