



India International Seafood Show

Why in News

The **22nd edition** of India International Seafood Show (IISS), 2020 will be organized jointly by the Marine Products Export Development Authority (MPEDA) and the Seafood Exporters Association of India (SEAI) **in Kochi, Kerala from 7th-9th February 2020.**

- **Theme** for 2020 is: “Blue Revolution- Beyond Production to Value Addition”.

Key Points

- **Event Held: Biennially** (occurring every two years). It is **one of the oldest and largest** seafood events in the world. **The 21st** edition of IISS was held in **Goa** in January 2018.
- **Purpose:** It provides an umbrella platform for various involved stakeholders of this sector such as producers, processing machinery manufacturers, linkage sectors, technical experts, etc. to interact, build up trade relations and contribute towards the progress of **seafood exports** from the country.
- **Significance:** It gives scope for **tapping new avenues and introducing various technologies and products** to the global market. In this way, the show paves way for enhancing **Foreign Direct Investment** in India thereby contributing to the **‘Make in India** programme’.
 - During **2018-19**, India has exported worth **\$6.70 billion** of marine products. With **sustainable fishing methods, value addition and increased aquaculture production through diversification**, it is expected to achieve an export turnover of **\$15 billion** in the **next five years**.

Marine Products Export Development Authority

- **Constituted:** In **1972** through the Marine Products Export Development Authority (MPEDA) Act 1972, under the **Ministry of Commerce and Industry**.
- It is the **nodal agency** for the holistic development of the seafood industry in India.

Seafood Exporters Association of India

- **Established** in: **1973** as an organisation registered under the **Registrar of Companies Act, 1956**.
- **Aim:** To **protect and promote** the interests of the seafood industry and develop the international trade of seafood from India.

[Source: PIB](#)

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