



# National Level Saras Fair Organized for the First Time in Gurugram

## Why In News?

- On October 4, 2022, a government spokesman of Haryana said that for the first time in Gurugram district of the state, a national level Saras fair would be organized from October 7 to 23, 2022 at Laser Valley Ground, Sector-29.

## Key Points

- More than 250 stalls of art and culture products of 27 states of the country will be set up here. For the food lovers, 30 live food stalls of different states will be set up separately. In a way, people coming to this fair will have a vision of Mini India, where apart from popular products of different states, delicious dishes will be available and through cultural programs, there will be a full opportunity to know and understand the culture there.
- The government spokesman said that in this fair, workshops will also be organized on two topics daily for women of self-help groups so that they can earn more profits by developing skills in selling their products and marketing etc.
- It is noteworthy that the Ministry of Rural Development is going to launch its e-commerce platform soon for better and effective marketing of products prepared by women of self-help groups. So far, these products were being delivered to people through e-commerce companies such as Amazon, FlipCart and other online sites.

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