



# CM Launches New Logo and Website of HSIIDC

## Why in News

- On July 30, 2022, Haryana Chief Minister Manohar Lal Khattar launched the redesigned logo and website of Haryana State Industrial and Infrastructure Development Corporation Limited (HSIIDC).

## Key Points

- Speaking on the occasion, the Chief Minister said that the State Government is working towards facilitating the lives of citizens, promoting economic development and making Haryana a trillion-dollar economy.
- Deputy Chief Minister Dushyant Chautala said that this new identity of HSIIDC is innovative, modern and professional. HSIIDC will provide services to entrepreneurs who want to grow and expand businesses.
- HSIIDC's new website and brand identity better reflect its market leading position and clearly highlight the wide range of services it offers to its customers. Designed to work seamlessly across digital and physical mediums, the new logo instils a spirit of inspiration, innovation and entrepreneurship.
- The butterfly motif in the new HSIIDC logo symbolizes the transformation from an idea to a successful business, like going through the process of living in a cocoon. The four wings represent Industry 4.0. Thus, this logo represents how HSIIDC helps companies to overcome business barriers.
- The newly designed website has a layout designed to provide a smooth user experience. The website also throws light on the services offered by HSIIDC and gives a glimpse of the redefined approach.
- HSIIDC is the nodal agency of the Government of Haryana for the development of industrial infrastructure in Haryana. The Corporation has developed 6 Industrial Model Townships (Manesar, Faridabad, Bawal, Rohtak, Sohna and Kharkhoda). In addition, 28 Industrial Estates and Theme Parks (Food Parks at Rai, Saha and Badi, Technology Parks at IMT Manesar and Rai and Footwear Parks at Bahadurgarh) have also been set up, with more than 16000 units functioning.
- With 55 years of unmatched expertise in industrial infrastructure development, HSIIDC has planned several flagship projects, including Mixed Land Use Development in an area of over 1080 acres in Global City Gurugram and over 886 acres in Nangal Choudhary District Mahendragarh to develop Logistics Park.