



GOAL 2.0

For Prelims: Goal Programme, Digital Technology, Pradhan Mantri Kaushal Vikas Yojana, eSkill India Portal, Samagra Shiksha

For Mains: Significance of Digital Empowerment for society of India, Related Government Initiatives

Why in News?

Recently, **Ministry of Tribal Affairs and Meta (formerly Facebook)** have launched the second phase of the **GOAL Programme (GOAL 2.0)**.

What do we know about the GOAL Programme?

- [GOAL \(Going Online as Leaders\)](#) was launched as a pilot project in **May 2020** and it was completed by **December 2021**.
- It aimed at **digital empowerment of tribal youth and women** through the concept of **mentor and mentee**.
- The programme is **fully funded** by Meta (Facebook India).
- Trainings were provided for **three pillars**:
 - Communication & Life Skills
 - Enabling Digital Presence
 - Leadership & Entrepreneurship

What do we need to know about GOAL 2.0?

- **About:**
 - Goal 2 program will be **open to all people from tribal communities**.
 - In Phase-I, the digital mentorship was provided online by attaching one mentor to 2 mentees.
- **Objective:**
 - The program aims to upskill and digitally enable tribal youth via Facebook live sessions and **Meta Business Coach**, a digital learning tool.
 - There will be special focus on more than 10 lakh members of 50000 **Vandhan Self Help Groups**.
 - They will be **digitally trained** with regard to **market demand, packaging, branding and marketing of their products**.
 - The GOAL 2 will enable **maximum participation and percolation of benefits** of the training within the tribal youth with provision of **Chatbot**, need based **on line sessions** from Industry experts in different fields as per requirements from the mentees.
- **Agencies Involved:**
 - **The Ministry of Tribal Affairs in coordination with the Ministry of Electronics and Information Technology**, will be providing 6 digital classes in each of the 175 [Eklavya Model Residential Schools \(EMRS\)](#) selected under the program.
 - The project is being implemented by **The Education and Research Network**, which is an

autonomous organization under the Ministry of **Electronics and Information Technology (MeITy)**.

What are some other Initiatives for Skill Development?

- **Pradhan Mantri Kaushal Vikas Yojana (PMKVY):**
 - Under the **Skill India Mission**, the Ministry of Skill Development and Entrepreneurship (MSDE) is implementing the scheme.
 - Under **PMKVY 3.0**, focus has also been given for **skilling on digital technology** and **Industry 4.0**.
 - **Sector Skill Councils (SSCs)** have also created job roles on new and emerging digital technologies and industry 4.0 skills like **Artificial Intelligence (AI)** and **Internet of Things (IoT)**.
- **eSkill India Portal:**
 - **National Skill Development Corporation (NSDC)** under the aegis of the MSDE has initiated **online skilling** through eSkill India portal.
 - The platform offers learning opportunities on emerging technologies like **cybersecurity, blockchain, artificial intelligence** and **machine learning, predictive modelling, statistical business analytics, cloud** and **Internet of Things** along with professional skills like **design thinking, project management and digital marketing**.
- **Samagra Shiksha:**
 - Under the **Vocational Education** component of '**Samagra Shiksha**', **National Skill Qualification Framework (NSQF)** compliant vocational courses are offered to the school students including **tribal Students from class 9th to 12th** in the schools covered under the scheme.
 - It consists of **Communication Skills, Self-Management Skills, Information and Communication Technology Skills, Entrepreneurship Skills and Green Skills**.

Source: PIB