



# Jashpur Monsoon Influencers Meet

## Why in News?

- According to the information given by the Chhattisgarh Public Relations Department on July 3, 2022, a three-day Jashpur Monsoon Influencers Meet will be organized by the Jashpur district administration from July 22 to 24, 2022 to promote tourism in the district.

## Key Points

- As per the information received, 20 content creators and social media influencers will be selected to visit various tourist spots of the district and participate in other activities.
- These Creators and Influencers get to explore various tourist places of the district, trekking, photography, videography, village tour, glimpse of tribal culture, craft making and complete exploration of Jashpur district in the field of ethnic tourism, cultural tourism, adventure tourism, culinary tourism and there will be a chance to get involved in activities like eco-tourism.
- The event is supported by Chhattisgarh Tourism Board, Trippy Hills, Madhyamik and local tourism self-help groups.

PDF Refernece URL: <https://www.drishtias.com/printpdf/jashpur-monsoon-influencers-meet>