



# MoU between Jan Abhiyan Parishad and Isha Foundation

## Why in News?

- On June 10, 2022, in the presence of Madhya Pradesh Chief Minister Shivraj Singh Chouhan and Sadhguru Vasudev Jaggi, an MoU was signed between the state government and Isha Foundation to save the soil.

## Key Points

- Speaking on the occasion, the Chief Minister said that the message of saving soil of Sadguru Vasudev Jaggi would be taken to every village and block of the state. The state government will work in this direction in collaboration with the Isha Foundation.
- To save soil, public awareness activities will be run by Madhya Pradesh Jan-Abhiyan Parishad in the Save Soil campaign. To save the soil, the roadmap prepared by the state government and Isha Foundation will be implemented jointly by Jan Abhiyan Parishad and Isha Foundation.

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