



Agriculture Minister launches C-Mart at Bemetara

Why In News

- On May 13, 2022, Chhattisgarh Agriculture and Water Resources Minister Ravindra Choubey launched the C-Mart at Bemetara district headquarters.

Key Point

- It may be recalled that c-mart stores are being started across the state with the objective of providing an organized market to women self-help groups for their handmade products and to make women's groups financially viable in the gothans set up in rural areas.
- In the first phase, C-Marts are being opened at district headquarters for marketing of women's groups' products so that high quality products of the groups are available to the people at reasonable prices.
- A variety of herbal soaps, pickles, spices, murra, dona-patal, various types of sherbet, devbhog's dairy products, korean herbal tea, lemon grass tea, mushroom powder, honey, oil-jaggery, desi chana, Red rice poha and other local food items are also available for the people.
- Apart from this, herbal products like tamarind, harra, bahera, amla, honey are being sold.
- Gamchas and other attractive cotton fabrics made on handlooms can also be purchased from C-Mart. Apart from this, handicrafts made from banana stem fibre and handloom products produced in village Rakhi of Bemetara district will also be sold.

PDF Refernece URL: <https://www.drishtiias.com/printpdf/agriculture-minister-launches-c-mart-at-bemetara>