



Inauguration of 'Adi Bazaar' at Bhopal Haat

Why in News?

- On March 21, 2022, chairman of TRIFED Mr. Ramsinh Rathwa virtually inaugurated a live exhibition of organic tribal products and handcrafted goods 'Adi Bazaar' at Bhopal Haat, Bhopal.

Key Points

- The exhibition will run from March 21 to March 30, 2022. It will have over 70 stalls representing 15 states of the country.
- Representing the core ethos of tribal life, this 10-day long festival features exhibition-cum-sale of tribal handicrafts, art, paintings, clothing, jewelry from 15 states of the country.
- Tribal Arts and Crafts Exhibition 'Adi Bazaar' is being organized jointly under the aegis of Tribal Cooperative Marketing Development Federation Limited (TRIFED) and Ministry of Tribal Affairs.
- These Aadi Bazaars are a part of TRIFED's concerted efforts to improve the livelihood of the underprivileged tribals, who have been most affected in the last two years.
- Aadi Bazar offers products from Tribes India and tribal artisans like the famous Maheshwari sarees from Madhya Pradesh, warm woolen clothes from Ladakh and Himachal Pradesh, various immunity boosting herbs bought by the tribal people of Tamil Nadu and Spices, specialty honeys and organic products from North-East India range from the iconic Toda embroidery to Moga silk from Assam and black pottery from Nagaland.

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