



'Eat Smart City Challenge' Competition

Why in News

- Recently, 4 cities of the state - Indore, Ujjain, Sagar and Jabalpur have been selected in the top 11 of the country in FSSAI's 'Eat Smart City Challenge' competition. 180 of the country and 9 districts of the state participated in the competition. These cities have been awarded by FSSAI.

Key Points

- The 'Eat Smart City Challenge' competition was held to strengthen the food security ecosystem and inculcate a culture of consumption of quality food among the common citizens.
- In this, various activities related to food safety include regulatory sample collection, increase in food licenses and registration, promotion of food safety in public places, providing information about food safety to common citizens through social media, clean street food hub, clean vegetable market, Bhog, Eat Right School, Eat Right Campus, Hygiene Rating etc.
- In order to provide quality, healthy and nutritious food items to the common citizens, the Food Security Administration is running a 'Freedom from Adulteration' campaign against those who adulterate food items.
- There are 15 mobile laboratories operating in the state for testing of food items. Common citizens can get their food items tested for just Rs 10 from a mobile laboratory. Modern laboratories are being built in Indore, Gwalior and Jabalpur to increase testing capacity.
- Raja Bhoj Airport Bhopal is the first airport to get Eat Right Campus among the institutions of the state to get the first certification in the country. The first temple to get 'Bhog' (BHOG) certificate is Mahakal Mandir, Ujjain and the first mosque/dargah to get 'Bhog' (BHOG) certificate is Dargah-e-Hakimi, Burhanpur.
- First School to get Eat Right School Certificate - Sanmati Higher Secondary School, Indore, First Income Tax Office to get Eat Right Campus - Bhopal and First Deaf Institute to get Eat Right Campus - Government Deaf School, Rewa.

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