



'Milawat Se Mukti Abhiyan'

Why in News

- On March 6, 2022, on the birthday of Chief Minister Shivraj Singh Chouhan, MP State Cooperative Dairy Federation Limited launched the facility of milk testing at 1600 Sanchi milk parlors in the 'Milawat Se Mukti Abhiyan'.

Key Points

- Testing kits have been made available at all Sanchi parlors to check adulteration in milk. Strips to test for Urea, Detergent/Soap, Maltose, Glucose, Sucrose have been provided in the testing kit, so that consumers can get information about adulteration in milk immediately.
- It is noteworthy that Chief Minister Shivraj Singh and Health Minister Dr. Prabhuram Choudhary had started the 'Milawat Se Mukti Abhiyan' (Freedom from Adulteration Campaign) in the state on November 11, 2020 from the capital Bhopal.
- Presently 15 mobile laboratories are being run under this campaign. On February 8, 2022, State Health Minister Dr. Prabhuram Chaudhary had given the gift of three new mobile laboratories for Chhindwara, Neemuch and Bhind.
- In these mobile laboratories, citizens can easily get food items tested for a fee of Rs.10.

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