



Government Departments Will Now Get the Products of 'Chhattisgarh Herbals' with 10% Discount

Why in News

- On February 9, 2022, Chief Secretary of Chhattisgarh Amitabh Jain has directed all the departments of the state, Chairman Revenue Board, Bilaspur, Heads of Departments, Collectors and Public Undertakings that the products manufactured under the brand 'Chhattisgarh Herbals' should get 10 percent discount on MRP. Taking advantage, implement the system of making government purchases.

Key Points

- It is noteworthy that as per the instructions of Chief Minister Bhupesh Baghel, all the departments of the state government, government undertakings and municipal corporations etc. have been instructed to compulsorily purchase the products of 'Chhattisgarh Herbals' brand with discount as per their requirement.
- In relation to direct purchase of ayurvedic medicines, herbal products and processed food items from minor forest produce manufactured by Chhattisgarh State Minor Forest Produce Association Limited at the prescribed rate, rule 8 of Chhattisgarh Store Purchase Rules 2002 (as amended in 2020) has been amended.
- The Chief Secretary has directed all government institutions to compulsorily purchase all such items, which are sold under the brand 'Chhattisgarh Herbals' through Sanjeevani Kendras, with a discount of 10 percent on MRP.
- It may be mentioned that 'Chhattisgarh Herbals', a unit of Chhattisgarh State Minor Forest Produce (Trade and Development) Co-operative Federation, plays an important role in meeting the financial needs of the people living in and around the forests in the state, especially the tribals.
- Chhattisgarh State Minor Forest Produce Cooperative Federation procures 61 minor forest produce and is producing more than 150 value added products. The Sangh has set up 30 Sanjeevani Kendras in all the major districts of the state for retail sale of products.
- The presence of 'Chhattisgarh Herbals' in various International, National and Inter-State level exhibitions has expanded the reach of the products globally. 'Chhattisgarh Herbals' participated in International Gulf Food Festival in Dubai, International IndusFood Event in Delhi, Tribal Festival in Delhi, International Herbal Fair in Bhopal, Chhattisgarh Diwali Haat Mela, Rajyotsav and Exhibitions at Malls.
- Apart from this, exhibitions of 'Chhattisgarh Herbals' are organized from time to time in various important programs organized by government and private organizations.