



YuWaah Platform

Why in News

Recently, the Government has launched YuWaah – a multi-stakeholder platform **to make young people career ready.**

- The **Ministry of Youth Affairs & Sports** and [United Nations Children's Fund \(UNICEF\)](#) had signed a 'Statement of Intent' to establish **Generation Unlimited in India (YuWaah).**

Key Points

- **Generation Unlimited (GenU):**
 - Founded in September **2018**, GenU aims to **transform education, employment and entrepreneurial outcomes for young people** around the world at a global and local level, by joining together partners from business and governments with the reach and network of the [United Nations \(UN\).](#)
 - It was **launched by UNICEF** at the 73rd session of the UN General Assembly.
- **Objectives of YuWaah:**
 - Providing **career guidance support** to young people through career portal as well as through job-readiness and self-exploration sessions to make young people career-ready.
 - Supporting young people by providing **entrepreneurship classes** with successful entrepreneurs and experts.
 - Creating **linkages with aspirational economic opportunities** to connect young people with jobs or self-employment. For this, innovative solutions and technology platforms will be engaged to maximize the scale and reach.
 - **Upskilling** young people on 21st century skills, life skills, digital skills and supporting them through self-learning, for their productive lives and the future of work.
- **Significance:**
 - It will help the youth in contributing towards [Atmanirbhar Bharat Abhiyan.](#)
 - It will give a strong focus to India's existing policies, such as the **National Youth Policy, 2014.**

United Nations Children's Fund

- United Nations Children's Fund (UNICEF) is a **special program of the United Nations (UN)** devoted to aiding national efforts to improve the health, nutrition, education, and general welfare of children.
- UNICEF was **created in 1946** as the International Children's Emergency Fund (ICEF) by the UN Relief Rehabilitation Administration to help children affected by World War II.
- UNICEF became a **permanent part of the United Nations in 1953.**
 - The name was shortened to the United Nations Children's Fund but it is still referred to as UNICEF.

Source: PIB

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