Mains Practice Question

Case Study

You are posted as a District Magistrate. You come to know about a situation in the village under your jurisdiction where the population is suffering from Anaemia. An initiative was taken to provide fortified rice to villagers in order to provide nutrition to them but villagers refuse to eat them as they have the misconception of the rice being the plastic rice. On the other hand, the village is also influenced by the Leftist movement and you get to know that Naxalites are using this public perception for their own benefit, making it more difficult for the government to reach the people. An alternate initiative was taken by providing iron tablets to people but it created another misconception among villagers that these tablets lead to more weight of babies in pregnant mothers leading to delivery complications. Thus, it also ended in failure.

(a) What are the various issues involved in the above case study?

(b) How will you change the perception of the people in the backdrop of the spread of misinformation by the Naxalites?

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Answer will be published shortly.

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