



# Clean to Green on Wheels Campaign in Jamshedpur

## Why in News

- Recently RLG India has started the '**Clean to Green on Wheels campaign**' at Mango, Jamshedpur. This latest awareness and collection program will reach out to over 40 lakh citizens covering 110 cities and 300 towns across the country.

## Key Points

- Under this initiative, nine collection vehicles will travel across cities and towns across the country and conduct awareness activities for school students, corporate bodies, wholesale consumers, retailers, members of Resident Welfare Association, informal sector and health camps. It will collect 5500 metric tonnes of e-waste from the users.
- Radhika Kalia, Managing Director, RLG India said, "The Clean to Green on Wheels campaign will continue to serve the purpose by expanding the reach of stakeholders and by emphasizing and promoting proper disposal and recycling techniques of e-waste in daily life. It has been started to bring the whole country under its ambit.
- This campaign RLG India will actively work with manufacturers/brands like Microsoft, LG, HP, Oppo, Lenovo, Pioneer, Motorola, Videojet, Veera etc. to promote safe disposal of e-waste.

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