



'Chhattisgarh Herbals' Stall Got First Place in International Herbal Fair

Why in News

- **The stall of 'Chhattisgarh Herbals' got the first position in the 8th International Herbal Fair held** at Lal Parade Ground, Bhopal, capital of Madhya Pradesh from 22 to 26 December 2021.

Key Points

- In this fair, a stall of 'Chhattisgarh Herbals' was set up by the Chhattisgarh State Minor Forest Produce Association. More than 120 products of Chhattisgarh Herbals were displayed in the fair. These products are prepared from such minor forest produce grown on the natural forests of the state, which are organic-certified.
- In the International Herbal Fair, the state has achieved another special achievement with the stall of herbal products of Chhattisgarh getting the first position. The Forest Minister of Madhya Pradesh also visited the stall of Chhattisgarh Herbals and appreciated the work of Chhattisgarh State Minor Forest Produce Association and their products.
- In the buyer-seller conference held on 23rd December in the fair, contracts worth about one crore rupees were signed for the wholesale sale of raw minor forest produce of the state, in which forest produce like Harra Kacharia, Bahera Kacharia, Sabut Harra, Sabut Bahera and Kalmegh are included.
- After the primary processing of these forest produce collected from the forests, it is brought to **Van-Dhan Kendras**, where they are processed and value added to produce high quality products. These products are sold through 'Sanjeevani Sales Center' and online platforms like Amazon, Flipkart.
- More than 7000 women self-help groups are working in this work of collection, processing and value addition of minor forest produce in Chhattisgarh, most of whom are from the Scheduled Tribes category.

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