



Global Peter Drucker Challenge

Why in News

- Recently the students of business school "XLRI" Jamshedpur have won the "**Global Peter Drucker Challenge**" award.

Key Points

- Significantly, the Drucker Forum in Vienna invited students, managers and entrepreneurs from around the world to share insights that will enable the global workforce to tackle the dynamic challenges of today's VUCA world.
- A total of 49 countries took part in this competition. The total three winners in the student category were Dr. Nadeem Ahmed and Prabhat Kuzhikkat, two students of XLRI.
- Prabhat said, "XLRI emphasizes sustainability, ethics and human empathy", which helped it connect with the plenaries participating in the Drucker Forum.
- Healthcare Technology Consultant Dr Nadeem Ahmed has established a cross-functional pro-bono initiative named '**Corona Consult**' with an aim to empower startups striving to overcome health barriers.
- The XLRI Xavier School of Management, Jamshedpur, India's oldest B-School, was established in 1949 by some visionary Jesuit fathers to bring about a change in the economy and society at large.

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