



All India Mayors Conference

Why in News

On December 17, 2021 **All India Mayors Conference** was organized in the district of **Varanasi, Uttar Pradesh** through virtual medium.

- It was **launched by Prime Minister Narendra Modi**.
- This was **the first meeting of the All India Mayors Conference**.

Key Points

- The Chief Minister said that the **All India Mayors Conference is a part of a definite plan to take forward the development of urban areas**. By understanding this model of systematic development and sharing their experiences in this conference, about 120 mayors from different regions of the country can contribute in advancing the sustainable model of development.
- The Prime Minister said that **cities are the driving force of the economy**. Cities should be made hubs of a vibrant economy. A holistic system should be developed, where all the facilities develop together to form an ecosystem and which invites economic activities as well as encourages them.
- The Prime Minister said that Uttar Pradesh's '**One District One Product**' is **an important scheme to develop self-employment**. Through this scheme, work is being done to identify the traditional arts, handicrafts, entrepreneurship arts of the district and connect it with enterprise activities.
- He asked the mayors to **develop a unique identity of a specific product or place in their city**. He directed the mayors to prepare a list of street vendors in their city and link them with schemes and provide digital transactions and financial literacy.
- The Prime Minister asked the mayors to develop differently-abled friendly facilities in cities under the '**Accessible India Campaign**'.

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