



# Rajasthan Best in Tourism and Wedding Destination

## Why in News

- Recently, Rajasthan has been awarded with two awards simultaneously in the readers' survey of the world famous tourism magazine Travel and Leisure Magazine.

## Key Points

- Rajasthan Tourism has been awarded the '**Best State**' and '**Best Wedding Destination**' awards at Travel & Leisure India's Best Awards-2021 based on ratings given by readers in various categories in the 10<sup>th</sup> edition of '**India's Best Awards**'.
- Rajasthan has received the Best Wedding Destination Award for royal weddings across the country in the magazine's survey. Along with this, the award of Best State has also been received in the whole country for the multifaceted tourism of tourists visiting Rajasthan.
- Travel and Leisure Magazine has awarded Rajasthan as the best state in the entire country in the overall category of tourism.
- Rajasthan, the land of Marudhara, which cherishes the heritage of the birthplace of kings and forts and havelis, is still at the forefront of beauty. Especially because of the destination wedding becoming a status symbol, there are many places like Udaipur, Jaipur, Jodhpur, Jaisalmer, where Rajasthan witnesses many celebrities and many couples. Due to this, Rajasthan tourism has achieved this success.
- Rajasthan is a land of rich and colorful heritage, which has been attracting tourists for centuries. Recent developments in infrastructure and modern hospitality have contributed to making it one of the most preferred tourist destinations in the world.
- Udaipur has an important role in giving this recognition to Rajasthan. Udaipur with its unparalleled level of charm, its City Palace; Bapu Bazaar; Jag Mandir; Lake Palace Hotel and many other luxurious and unique royal wedding destinations; Along with Chittorgarh Fort and Kumbhalgarh Festival, it receives a special mention in the classification as the best state and best wedding venue of Rajasthan.
- It is on the basis of this survey that the tourism industry decides this top destination in the world. There will also be an increase in the number of tourists coming from all over the world including America, Europe.

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