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## Dastak Campaign | Madhya Pradesh | 19 Aug 2021

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### Why in News

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From July 19, 2021 to August 18, 2021, the ongoing **Dastak Abhiyan** launched in Madhya Pradesh is an approach to **deliver a package of essential health and nutritional services** to address **under-5 child mortality and morbidity in the state**.

### Key Points

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- The campaign has been supported by **Nutrition International**, a global nutrition organization focused on delivering low-cost, high-impact nutrition interventions to people in need.
- Nutrition International has been supporting the campaign in its planning and strategy formation, orientation, monitoring, review and development of information education and communication materials.
- Dastak Abhiyaan, led by the state's Department of Health and Women and Child Development, aims to **proactively identify and promptly manage malnourished children** and deliver essential health and nutrition services to under-five children, with the help of frontline workers including ANMs, ASHA and Anganwadi workers.
- The frontline workers knock door-to-door to identify families with children up to the age of five years and screen them for **common diseases such as diarrhea, severe anaemia, severe acute malnutrition and even Covid-19**.
- Once any kind of malnutrition or disease is diagnosed, arrangements are made for their referral and treatment. Through the DASTAK Abhiyaan, the frontline **workers also distribute iron and folic acid syrup** for anaemia prevention, oral rehydration solution (ORS) packets and zinc tablets to manage diarrhea and provide the dose of vitamin A supplements to the child.

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## 'Vision Zero Madhya Pradesh' Scheme | Madhya Pradesh | 19 Aug 2021

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### Why in News

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On August 18, 2021, **Madhya Pradesh Transport and Revenue Minister** Govind Singh Rajput virtually launched the '**Vision Zero Madhya Pradesh**' scheme based on a **safe transport system** to prevent road accidents and save the lives of the injured.

### Key Points

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- It is noteworthy that Madhya Pradesh is **second in the country** in **road accidents**. Keeping this in mind, a **five-pillar-based** "Vision Zero Madhya Pradesh" plan has been prepared. This includes **safe speed, safe road, safe vehicle, safe driver behavior and post-accident assistance**.
  - "Vision Zero Madhya Pradesh" would be implemented with the cooperation of other departments along with transport and with the participation of the entire society including voluntary organizations.
  - On this occasion, the Transport Minister called for all the citizens to fulfill our responsibility to avoid road accidents.
  - Transport Commissioner Mukesh Jain said that the **first hour** is very important for the injured after the accident, if the injured is taken to the hospital within an hour, then his life can be saved. Those who helped take the injured person to the hospital are no longer questioned, but respected.
  - Additional Transport Commissioner Arvind Saxena administered the oath to all the participants to follow the road safety rules.