



Silk Mark

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Why in News

On October 29, 2021, Chhattisgarh's Village Industries Minister Guru Rudrakumar released the 'Silk Mark' at his official residence 'Satnam Sadan' in the capital Raipur.

Key Points

- Speaking on the occasion, Minister Guru Rudrakumar said that now the Silk Mark certification Unicode will be installed in the pure indigenous Kosa and silk fabrics produced in the state. With the introduction of Unicode, it will be confirmed that the silk fabrics produced are made from pure natural silk threads and will also get better response.
- Principal Secretary Village Industries Dr. Maninder Kaur Dwivedi informed that the innovative initiative of the State Government will help in getting proper market and recognition for pure indigenous silk fabrics.
- He said that the sale of these pure desi kosa garments would increase the income of the women self-help group, as well as silk mark certification would also help in the sale of garments at national and international level.
- The name of Chhattisgarh in the field of production of pure desi cosa fabrics will be helpful in its wide publicity in the country and abroad as well. Silk clothes with silk marks are being sold in the stalls of Shilpgram and Shabari Emporium in the National Tribal Dance Festival.