# Ladli Laxmi Utsav

## Why in News

On October 14, 2021, the state-level **'Ladli Laxmi Utsav'** was organized **virtually in every Anganwadi and Panchayat Bhawan in Madhya Pradesh**.

## Key Points

- Around 40 lakh Ladli Laxmi daughters were virtually added to this program. In this program, Chief Minister Shivraj Singh Chouhan transferred a scholarship of Rs 5.99 crore to the accounts of 21,550 Ladliyon of the state during the 'Ladli Laxmi Utsav' through a single click.
- The Government of Madhya Pradesh had implemented **'Ladli Laxmi Yojana'** on 1 April 2007 with the objective of creating positive thinking among the public towards girl child birth, improving sex ratio, improving the educational status and health status of girls and laying the foundation for their good future.
- Since the inception of the scheme, 39.81 lakh girls across the state are getting benefited by getting registered under Ladli Laxmi Yojana.
- Along with this, Chief Minister Shivraj Singh announced the launch of **Ladli Laxmi Yojana 2.0 'Atmanirbhar Ladli'**, so that every daughter of the state would be socially and financially empowered.
- Under this scheme, the state government will provide an amount of 20 thousand rupees to the girl students pursuing graduation and vocational courses after completing two years of education. An amount of Rs 25,000 will be given to Ladli Laxmi daughters who take admission to the college. Also, **Ladli Laxmi Friendly Gram Panchayat/Village will be declared on the basis of the number of birth of daughters**.
- Digital and Financial Literacy Center will be set up in every government school (including all girls hostels). Every Ladli Laxmi will be given training regarding Learning Driving License on attaining the age of 18 years.

- Ladli Laxmi Yojana 2.0 To improve the self-reliant Ladli, changes will also be made in the scheme by taking suggestions from the general public. **Ladli Laxmi Utsav will also be organized once a year in every district of the state.**